

# WHAT TO EXPECT IN OUR SOCIAL MEDIA DIY COURSE



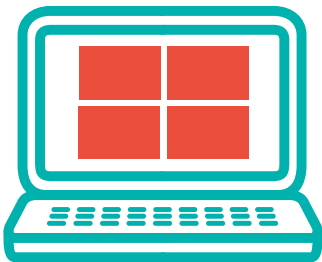
## COURSE INCLUDES

**Everything you need to get started posting on social media for your business.**

Learn how to develop, understand, and optimize your business's social media strategy. This in-person or online training includes our custom tips and tricks to help you succeed. We have created and designed social content for hundreds of different businesses on multiple platforms. In this course, we will show you how we manage it all and design content that really performs!

**UPGRADE: Opt-in to receive our custom toolkit - designed just for your brand.**

## DIY TRAINING SESSION



- How to create, schedule, post, and analyze your content.
- Tips on creating posts using your voice, mission and brand.
- Why is a consistent content posting strategy important?
- What platforms should you be posting on for your industry?
- The importance of brand continuity.
- Developing your voice and using keywords in your copy.
- Graphics vs. video and where to post them.
- Do you really need to look at analytics? and How!
- Overview of tools we use and recommend.

## CUSTOM TOOLKIT UPGRADE

- 12 beautifully designed templates - custom for your brand
- 12 posts written and organized - custom for your brand
- Post scheduler/organizer template
- Tool Tips - Q&A

\*We will contact you to set up a meeting when your toolkit is ready!

